

Brandon Disc Golf Club Meeting - June 25, 2024

Jaxson Wallace - Co-Chair

Sharon Enns - Co-Chair

Jess Giesbrecht - Secretary

1. Call to Order

1.1 Time: 7:27pm

2. Approval of Agenda

2.1 Moved: Jaxson

2.2 Seconded: Sharon

3. Approval of Minutes

3.1 Moved: Jaxson

3.2 Seconded: Sharon

4. Old Business

4.1 Sponsorship letter

- Rewrite letter to place higher focus on sponsorship aspects than disc golf background
- Include more positives for potential sponsors
- Highlight the exposure - park-goers, baseball attendees, rugby, etc., social media/website etc.
 - Growing disc golf population
- Reach out to Sharon's colleagues who do fundraising for advice and key points
- Draft finished within the week

4.1.1 Sponsorship tiers

- They are very similar, what additions can be made?
- Potential sponsorship inclusions:
 - Social media, print ads for course grand opening, framed letter of recognition
- Logistically doesn't make sense to let the sponsors choose specific holes for sponsorships - we will allocate based on availability.
- Discrepancy between amounts on tiers and the exposure they'd get - but incentive to go to higher tier?
- On platinum level - it says limited availability - why?
 - Scarcity - so sponsors have a sense of exclusivity
 - Logistics - can't fit many sponsors on each sign

- Send photo of what the sign would look like and how their logo would look on it
 - [YOUR LOGO HERE] mockups.
- Potential for \$10,000 platinum tier?
 - 16 tees advertising, social media, website, etc.
 - Platinum (\$10000), gold (\$5000), silver (\$1000), bronze (\$500), contributor (\$100)
- Will have to adjust what is being offered for each tier - if we are adding another tier
- Enough room for two large logos on the signs? Maybe not - maybe just have one large logo
 - \$5000 tier - smaller logo, but still on all the signs
 - Silver - same place but not on all the signs
- No course naming rights
- Get a quote for course signage

4.2 Course costs breakdown - update and discussion

- Before signage and labour: \$11,488
- Do the baskets ourselves, but get someone to do the tee pads
- Talk to the company where we are getting our gravel and sand from, see how much the labour would cost
- Storage - tricky to store the tees
 - Find out how things are shipped, for best storage options.
- Rent auger, mix concrete, do it ourselves?

5. New Business

5.1 Club event (league/tournament)

- Casual disc league
 - Start next week?
- What to do? Make Udisc event
 - Drop in
 - Tags?
 - Can we get them ready in the next week?
 - BDGC#
 - Sharon will look into it, we will try for next week
- Fundraising event
 - Contributing to the course and the club
 - Raffle - people buy tickets
 - Ace pot
 - Rough outline of what it might look like
 - Have to borrow baskets from people

5.2 Financial update

- \$440 - Jaxson hasn't reimbursed himself for the whiskers yet but will at the end of the quarter
- We got charged for two transactions for receiving e-transfers - this shouldn't happen
 - Need to get this sorted out, especially if we are going to be receiving donations via e-transfer
 - Jaxson will reach out to RBC and ask about this

6. Action Items

Jaxson: Rewrite sponsorship draft, course signage quotes, reach out to RBC regarding banking fees.

Sharon: Find more details on what sponsorship letter should include, create tags for bag tag league.

7. Next meeting

- July

8. Adjournment

8.1 Meeting adjourned at 8:27pm